

Cookie Policy

Welcome to Asaan's Cookie Policy. This Policy has been made to inform you about the usage of Cookies on our site as we are committed in protecting the privacy and security of our users and site visitors, like you. "we", "us", "our", and "ours" also refers to Asaan in this Cookie Policy.

This is to explain as what are Cookies and why do we use them, in addition to all the information you need to know.

What Are Cookies?

A cookie is a small text file that is stored on a user's computer for tracking and record-keeping purposes. Unless you have disabled cookies on your browser setting so that it automatically eliminates cookies or you have blocked cookies for a specific site, our cookies will be dropped as soon as you visit the Services or as soon as you are taken to a specific item on a third-party merchant ("Asaan's Advertisers") website. Persistent cookies help us to track and target your interests to enhance your experience on our website.

Why Do We Use Cookies?

We use cookie to enhance your user experience on our site. Disabling these cookies will hamper some of the functionalities of the site, so for you to have full utilisation of our site; we use cookies.

We use cookies to:

1. Understand the user's interests and preferences to make future visits better
2. To keep track of Advertisements running on our site, so that they are relevant for you
3. To personalise the content shown to you
4. Map data about site traffic and interaction of users with the site. Other Trusted third-party vendors may also use some useful information which would in turn enhance the future experience of the user. However, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

How Can You Control Your Cookies?

You can block the usage of your cookies in your web browser settings. You can also choose to let your browser warn you each time you visit a site which uses cookies like us. Since the settings of each browser is different, you can look to the help menu in your browser to know more about disabling cookies.

You should be aware that disabling cookies may hamper your user experience of our site or any other site which you may visit for that matter.

For more information on Cookies, you can visit the Wikipedia article on Cookie.